



# Rachel Cheek

## Visual Storyteller

Hello! I'm a creator that loves to use digital means to convey a story. My main mediums of storytelling include editing videos and photos, creating on brand graphics, and digitally illustrating images. Portfolio: [Click here](#)

 artsyplaty.com  
 Platyadmirer  
 RKCheek@gmail.com  
 202-480-0159

At home I love to sew, garden, train animals, play video games, and find innovative methods to improve both daily life and my skills.

## Skills

- **Adobe CC**
  - Photoshop
  - Premiere Pro
  - Media Encoder
- **Hitfilm Express**
- **Clip Studio Paint**
- **Fluent in Mac and PC**
- **Video speciality**
  - 60 second videos
  - Quick delivery of value
  - Captivating stories
- **Art speciality**
  - Photo editing
  - Digital illustrations
  - Social Media Graphics
- **Soft Skills**
  - Innovation and creativity
  - Problem solving and adaptability
  - Leadership and project management
  - Patience and negotiation
  - Attention to detail and time management
  - Self motivation

## Work Experience

### Photo Editor ~ SwissWatchExpo

- Edited 100+ luxury watch photos daily for online retail.
- Recorded and edited videos for social media, which led to a 200% increase in views and some viral videos.
- Managed social media projects across multiple departments weekly.
- Sorted hundreds of files daily and coordinated with multiple departments for optimized organization, logistics, and efficiency.

### Freelance Digital Illustrator

- Collaborated in person and virtually with authors and clients on how best to achieve children's book illustrations, social media graphics, and advertisement posters.
- Illustrated graphics needed for product sales and entertainment video content.
- Prepared files for print and inspected test products to ensure proper quality prior to large scale product release.

## Education

### Bachelor of Fine Arts: Digital Animation